

Cohort: FTBArts B&M 2/17 (Term 3)

Updated 09-Apr-18

Week	Sun	Mon	Tue	Wed	Thu	Fri	Sat	
	25-03-2018	26-03-2018	27-03-2018	28-03-2018	29-03-2018	30-03-2018	31-03-2018	
1		BCC L: 3.30-6.30pm	GM L: 3.30-6.30pm	Self Study	AMS L: 3.30-6.30pm	Good Friday		
2	01-04-2018	02-04-2018	03-04-2018	04-04-2018	05-04-2018	06-04-2018	07-04-2018	
		BCC L: 3.30-6.30pm	GM L: 3.30-6.30pm	Self Study	Self Study	AMS L: 3.30-6.30pm		
3	08-04-2018	09-04-2018	10-04-2018	11-04-2018	12-04-2018	13-04-2018	14-04-2018	
		BCC T (Grp 2): 8.30-11.30am	Self Study	Self Study	AMS T (Grp 2): 3.30-6.30pm	GM T (Grp 2): 12-3pm		
4	15-04-2018	16-04-2018	17-04-2018	18-04-2018	19-04-2018	20-04-2018	21-04-2018	
		BCC L: 3.30-6.30pm	GM L: 12-3pm	Self Study	GM T (Grp 2): 3.30-6.30pm	AMS L: 3.30-6.30pm		
5	22-04-2018	23-04-2018	24-04-2018	25-04-2018	26-04-2018	27-04-2018	28-04-2018	
		BCC T (Grp 2): 8.30-11.30am	GM L: 12-3pm	Self Study	Self Study	AMS T (Grp 2): 12-3pm		
6	29-04-2018	30-04-2018	01-05-2018	02-05-2018	03-05-2018	04-05-2018	05-05-2018	
		BCC L: 3.30-6.30pm	Labour Day	Self Study	GM T (Grp 2): 12-3pm	AMS L: 3.30-6.30pm		
7	06-05-2018	07-05-2018	08-05-2018	09-05-2018	10-05-2018	11-05-2018	12-05-2018	
		BCC T (Grp 2): 8.30-11.30am	GM L: 12-3pm	Self Study	GM T (Grp 2): 3.30-6.30pm	AMS T (Grp 2): 12-3pm		
8	13-05-2018	14-05-2018	15-05-2018	16-05-2018	17-05-2018	18-05-2018	19-05-2018	
		BCC L: 3.30-6.30pm	Self Study	AMS L: 12-3pm	BCC T (Grp 2): 8.30-11.30am	AMS T (Grp 2): 12-3pm		
9	20-05-2018	21-05-2018	22-05-2018	23-05-2018	24-05-2018	25-05-2018	26-05-2018	
		BCC L: 3.30-6.30pm	GM L: 12-3pm	Self Study	GM T (Grp 2): 3.30-6.30pm	AMS L: 3.30-6.30pm		
10	27-05-2018	28-05-2018	29-05-2018	30-05-2018	31-05-2018	01-06-2018	02-06-2018	
		BCC T (Grp 2): 8.30-11.30am	Vesak Day	Self Study	BCC L: 3.30-6.30pm	AMS T (Grp 2): 12-3pm		
11	03-06-2018	04-06-2018	05-06-2018	06-06-2018	07-06-2018	08-06-2018	09-06-2018	
		BCC T (Grp 2): 8.30-11.30am GM L: 12-3pm	GM T (Grp 2): 12-3pm	Self Study	AMS L: 8.30-11.30am	AMS T (Grp 2): 12-3pm		
12	10-06-2018	11-06-2018	12-06-2018	13-06-2018	14-06-2018	15-06-2018	16-06-2018	
		BCC L: 3.30-6.30pm	AMS L: 12-3pm	Self Study	GM L: 12-3pm	Hari Raya Puasa		
13	17-06-2018	18-06-2018	19-06-2018	20-06-2018	21-06-2018	22-06-2018	23-06-2018	
		STUDY WEEK						
14	24-06-2018	25-06-2018	26-06-2018	27-06-2018	28-06-2018	29-06-2018	30-06-2018	
		GM EXAM (9.30AM)			BCC EXAM (9.30AM)			

Course Title :

AMS - Advanced Marketing Study (Project) (300MKT)

Lecturer & Tutor: Tang Khai Cheong Alan

Coursework 1 submission date: 13 April 2018

Coursework 2 submission date: 15 May 2018

Coursework 3 submission date: 12 June 2018

GM - Global Marketing (307MKT)

Lecturer & Tutor: Liow Li Sa Melissa

Coursework submission date: 06 June 2018

BCC - Brand and Corporate Communications (305MKT)

Lecturer & Tutor: Manbir Chyle Lalwani

Coursework submission date: 28 May 2018

** All classes will be conducted at PSB Academy City Campus.

Notes:

- 1) The University and PSB reserve the right to amend the timetable when it is deemed necessary.
- 2) Students are to attend all lectures and respective tutorial group sessions for courses they are enrolled.
- 3) Students are expected to check for timetable updates and/changes at <http://www.psb-academy.edu.sg/current-students/resources/timetable/>
- 4) Please check the venue at PSB Academy or website at <https://portal.psb-academy.edu.sg/OnlineCourseDisplay/> on the day of the lesson.
- 5) Student should check the assumed knowledge/pre-requisites requirements before enrolling in any courses.
- 6) International students are required to remain in campus for self-study for at least 3 hours on no-class weekdays. (Not applicable for part-time programme)