

Term	BCOMN316	BCOMN317	BCOMN218(DMC) Elective Route A	BCOMN318
Trimester 2, 2017	CMNS2710			
	CMNS2280			
	CMNS2800			
	CMNS2720			
Trimester 3, 2017	CMNS2500	CMNS1000		
	CMNS2300	CMNS1090		
	CMNS3530	CMNS1234		
	ELECTIVE (CMNS2016)	ELECTIVE (CMNS2016)		
Trimester 1, 2018	CMNS3333	CMNS2600		
	CMNS3520	CMNS1280		
	CMNS3320	CMNS1230		
	CMNS3510	CMNS1290		
Trimester 2, 2018	CMNS3540	CMNS2710	CMNS2710	
	CMNS3310	CMNS2280	CMNS2280	
	CMNS3270	CMNS2800	CMNS3270	
	CMNS3420	CMNS2720	CMNS2600	
Trimester 3, 2018		CMNS2500	CMNS1000	CMNS1000
		CMNS2300	CMNS2500	CMNS1090
		CMNS3530	CMNS2300	CMNS1234
		ELECTIVE	CMNS3530	ELECTIVE (CMNS2016)
Trimester 1, 2019		CMNS3333	CMNS3333	CMNS2600
		CMNS3520	CMNS3520	CMNS1280
		CMNS3320	CMNS3320	CMNS1230
		CMNS3510	CMNS3510	CMNS1290
Trimester 2, 2019		CMNS3540	CMNS3540	CMNS2710
		CMNS3310	CMNS3310	CMNS2280
		CMNS3270	CMNS2800	CMNS2800
		CMNS3420	CMNS3420	CMNS2720
Trimester 3, 2019				CMNS2500
				CMNS2300
				CMNS3530
				ELECTIVE
Trimester 1, 2020				CMNS3333
				CMNS3520
				CMNS3320
				CMNS3510
Trimester 2, 2020				CMNS3540
				CMNS3310
				CMNS3270
				CMNS3420

Program Requirements:

To complete the degree, **students must pass courses totalling 240 units** (generally made up of 24 courses worth 10 units each).

These 240 units must comprise the following:

- Core Courses - 80 units.
- Major 1 - 80 units with at least 20 units at 1000 level, 20 units at 2000 level, and 40 units at 3000 level.
- Major 2 - 80 units with at least 20 units at 1000 level, 20 units at 2000 level, and 40 units at 3000 level.
- Students must ensure that each Major has a minimum of 60 units of unique courses. Please note there are courses that can be counted towards both Majors, which may allow you to complete up to 20 units of elective courses.

In addition:

- No more than 100 units of all courses must be at 1000 level, and
- At least 60 units of all courses must be at 3000 level.

<https://www.newcastle.edu.au/degrees/bachelor-of-communication/handbook>

Course Code	Course Name	Assumed Knowledge
CMNS1000	Introduction to Digital Communication	NA
CMNS1090	Introduction to Professional Writing	This course assumes a level of English literacy consistent with an introductory university writing course, and experience with the conventions of basic writing forms, such as essays and written narratives.
CMNS1234	Introduction to Communication Theory (Replacing CMNS1110)	NA
CMNS1230	Foundations of Media Production	NA
CMNS1280	Introduction to Journalism	40 units at 1000 level including CMNS1090
CMNS1290	Introduction to Public Relations	CMNS1090 Introduction to Professional Writing. It is also assumed that students undertaking this course will have developed their English literacy skills beyond an introductory tertiary education level and will have some experience in writing tasks associated with professional writing practices
CMNS2016	Media Production: Social and Interactive Media	NA. This course replaces DESN2270. If you have successfully completed DESN2270, you cannot enrol in this course.
CMNS2280	Feature Writing	CMNS1090, CMNS1280
CMNS2300	Radio Journalism (Replacing CMNS2060)	CMNS1230, CMNS1090, CMNS1280, and/or CMNS1290
CMNS2500	Developing Multimedia Publications (Replacing CMNS3480)	Completion of all 1000-level and CMNS2710
CMNS2600	Audience Studies	CMNS1234 or an equivalent understanding of media theory and production.
CMNS2710	Public Relations Writing	Completion of all 1000-level courses
CMNS2720	Media, Law, Ethics	60 units at 1000 or 2000 level
CMNS3270	Communication & Discourse	60 units at 1000 level including CMNS1110
CMNS3310	Communication, Creativity and Cultural Production	60 units at 2000 level
CMNS3320	International Media Studies	60 units at 2000 level
CMNS3333	Television Journalism (Replacing CMNS3300)	It is assumed that students have technical proficiency in video and audio recording and editing, including the software used in this course, provided in CMNS1230, CMNS1004, CMNS2370 and CMNS2300. Students are expected to have a foundation in professional writing and journalism equivalent to CMNS1090 and CMNS1280.
CMNS3420	Journalism	60 units at 2000 level including CMNS2280
CMNS3510	Advanced Public Relations Studies	Completion of all 1000-level and 2000-level courses within the PR Major.
CMNS3520	Public Affairs and Communication (Replacing CMNS2240)	60 units at 2000 level as well as CMNS1090, and either CMNS1280 or CMNS1290.
CMNS3530	PR Strategy (Replacing CMNS2290)	Completion of all 1000-level and 2000-level courses within the PR Major.
CMNS3540	Public Relations Campaigns	Completion of all 1000-level and 2000-level public relations major courses and CMNS3530 and CMNS3520.
CMNS2800	Creative Industries Entrepreneurship (Replacing FMCS2000)	60 units at 1000 level including CMNS1000 Introduction to Digital Communication and CMNS1230 Foundations of Media Production.

Note:

All information provided is correct at the time of issue. The University and PSB Academy reserve the right to amend the timetable when it is deemed necessary.

Students who need advice on enrolment and study plan can email to Singapore-Admissions@newcastle.edu.au

The pathway must be read in conjunction with the program requirements in the Program Handbook, noting especially the program plan - <http://www.newcastle.edu.au/degrees/bachelor-of-communication/handbook>

You must contact PSB Program Executive or UON Singapore Admissions about your enrolment and academic progression if you fail any course.