

**The University of Newcastle - Bachelor of Communication
Textbook list for Trimester 2, 2018**

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S/N	Course Name	ISBN	Title	Author	Edition	Year	Publisher	Price	Remark
1	CMNS2280 Feature Writing	9780190304881	Feature writing (telling the story)	Tanner, S., Kasinger, M., Richardson, N.	3	2017	Oxford University Press, Melbourne	\$ 84.00	Recommended reading. ETA 2-4 weeks upon order confirmation
2	CMNS2710 Public Relations Writing	9780190304652	Public Relations Writing	Mahoney, James	3	2017	Oxford University Press: Australia	\$ 84.00	ETA 2-4 weeks upon order confirmation
3	CMNS2800 Creative Industries Entrepreneurship	9781849205733	Introducing the Creative Industries: From Theory to Practice	Davies, R. & Sigthorsson, G.	1	2013	Sage, Los Angeles	\$ 42.00	ETA 2-4 weeks upon order confirmation
4	CMNS3540 Public Relations Campaigns	9780195578621	Public relations campaigns	Sheehan, Mark & Xavier, Robina	2	2014	Oxford University Press, South Melbourne, Vic	\$ 82.00	ETA 2-4 weeks upon order confirmation
5	CMNS2600 Audience Studies	Course Reader						To be advised by Beo Printing	Course Reader can be purchased at Beo Printing (located outside of PSB Academy City Campus)
6	CMNS3270 Communication and Discourse								
7	CMNS2720 Media, Law, Ethics	No required textbook / course reader							
8	CMNS3310 Communication, Creativity & Cultural Production	No required textbook / course reader							
9	CMNS3420 Journalism	No required textbook / course reader							