

Cohort: FTBArts B&M 2/18 (S) (Term 1)

Orientation: 26 July 2018 @ 8.30am

| Week | Updated    |                        |  |                |                                 |                                   |            |  |
|------|------------|------------------------|--|----------------|---------------------------------|-----------------------------------|------------|--|
|      | Sun        | Mon                    | Tue  | Wed            | Thu                             | Fri                               | Sat        |  |
| 1    | 29-07-2018 | 30-07-2018             | 31-07-2018   | 01-08-2018     | 02-08-2018                      | 03-08-2018                        | 04-08-2018 |  |
|      |            | Self Study             | CMS<br>L: 12-3pm<br>IC<br>L: 3.30-6.30pm           | Self Study     | Self Study                      | CMI<br>L: 3.30-6.30pm             |            |  |
| 2    | 05-08-2018 | 06-08-2018             | 07-08-2018   | 08-08-2018     | 09-08-2018                      | 10-08-2018                        | 11-08-2018 |  |
|      |            | IC<br>L: 12-3pm        | CMS<br>L: 12-3pm                                   | Self Study     | National Day                    | CMI<br>L: 3.30-6.30pm             |            |  |
| 3    | 12-08-2018 | 13-08-2018             | 14-08-2018   | 15-08-2018     | 16-08-2018                      | 17-08-2018                        | 18-08-2018 |  |
|      |            | Self Study             | IC<br>T: 3.30-6.30pm<br>(Grp2)                     | Self Study     | CMS<br>T: 3.30-6.30pm<br>(Grp2) | CMI<br>T: 3.30-6.30pm<br>(Grp2)   |            |  |
| 4    | 19-08-2018 | 20-08-2018             | 21-08-2018   | 22-08-2018     | 23-08-2018                      | 24-08-2018                        | 25-08-2018 |  |
|      |            | IC<br>L: 12-3pm        | Self Study   | Hari Raya Haji | IC<br>T: 3.30-6.30pm<br>(Grp2)  | CMI<br>L: 3.30-6.30pm             |            |  |
| 5    | 26-08-2018 | 27-08-2018             | 28-08-2018   | 29-08-2018     | 30-08-2018                      | 31-08-2018                        | 01-09-2018 |  |
|      |            | IC<br>L: 12-3pm        | CMS<br>L: 12-3pm                                   | Self Study     | CMS<br>T: 3.30-6.30pm<br>(Grp2) | CMI<br>T: 3.30-6.30pm<br>(Grp2)   |            |  |
| 6    | 02-09-2018 | 03-09-2018             | 04-09-2018   | 05-09-2018     | 06-09-2018                      | 07-09-2018                        | 08-09-2018 |  |
|      |            | CMI<br>L: 8.30-11.30am | Self Study   | Self Study     | IC<br>T: 3.30-6.30pm<br>(Grp2)  | CMI<br>T: 3.30-6.30pm<br>(Grp2)   |            |  |
| 7    | 09-09-2018 | 10-09-2018             | 11-09-2018   | 12-09-2018     | 13-09-2018                      | 14-09-2018                        | 15-09-2018 |  |
|      |            | IC<br>L: 12-3pm        | CMS<br>L: 12-3pm                                   | Self Study     | CMS<br>T: 3.30-6.30pm<br>(Grp2) | CMI<br>L: 3.30-6.30pm             |            |  |
| 8    | 16-09-2018 | 17-09-2018             | 18-09-2018   | 19-09-2018     | 20-09-2018                      | 21-09-2018                        | 22-09-2018 |  |
|      |            | Self Study             | CMS<br>L: 12-3pm<br>IC<br>T: 3.30-6.30pm<br>(Grp2) | Self Study     | CMS<br>T: 3.30-6.30pm<br>(Grp2) | CMI<br>T: 3.30 - 6.30pm<br>(Grp2) |            |  |
| 9    | 23-09-2018 | 24-09-2018             | 25-09-2018   | 26-09-2018     | 27-09-2018                      | 28-09-2018                        | 29-09-2018 |  |
|      |            | IC<br>L: 12-3pm        | CMS<br>L: 12-3pm                                   | Self Study     | CMS<br>T: 3.30-6.30pm<br>(Grp2) | CMI<br>L: 3.30-6.30pm             |            |  |
| 10   | 30-09-2018 | 01-10-2018             | 02-10-2018   | 03-10-2018     | 04-10-2018                      | 05-10-2018                        | 06-10-2018 |  |
|      |            | Self Study             | CMS<br>L: 12-3pm<br>IC<br>T: 3.30-6.30pm<br>(Grp2) | Self Study     | CMS<br>T: 3.30-6.30pm<br>(Grp2) | CMI<br>T: 3.30-6.30pm<br>(Grp2)   |            |  |
| 11   | 07-10-2018 | 08-10-2018             | 09-10-2018   | 10-10-2018     | 11-10-2018                      | 12-10-2018                        | 13-10-2018 |  |
|      |            | IC<br>L: 12-3pm        | CMI<br>L: 3.30-6.30pm                              | Self Study     | IC<br>T: 3.30-6.30pm<br>(Grp2)  | CMI<br>T: 3.30-6.30pm<br>(Grp2)   |            |  |
| 12   | 14-10-2018 | 15-10-2018             | 16-10-2018   | 17-10-2018     | 18-10-2018                      | 19-10-2018                        | 20-10-2018 |  |
|      |            | IC<br>L: 12-3pm        | CMS<br>L: 12-3pm                                   | Self Study     | Self Study                      | CMI<br>L: 3.30-6.30pm             |            |  |
| 13   | 21-10-2018 | 22-10-2018             | 23-10-2018   | 24-10-2018     | 25-10-2018                      | 26-10-2018                        | 27-10-2018 |  |
|      |            | STUDY WEEK             |  |                |                                 |                                   |            |  |
| 14   | 28-10-2018 | 29-10-2018             | 30-10-2018   | 31-10-2018     | 01-11-2018                      | 02-11-2018                        | 03-11-2018 |  |
|      |            | CMS EXAM<br>(2PM)      |  |                | CMI EXAM<br>(2PM)               |                                   |            |  |

**Course Title :**

**CMS - Corporate Marketing Strategy (303MKT)**

**Lecturer & Tutor: Liow Li Sa Melissa**

Coursework submission date: 10 October 2018

**IC - Innovation and Change (310HRM)**

**Lecturer & Tutor: S Salitha Nair D/O M Subramaniam**

**CMI - Contemporary Marketing Issues (304MKT)**

**Lecturer & Tutor: Kung Sion Hin Justin**

Coursework submission date: 06 October 2018

**Marketing Intensive Workshop**

**Speaker: Chan Ah Hai Dylan**

\*\* All classes will be conducted at PSB Academy City Campus.

**Notes:**

- 1) The University and PSB reserve the right to amend the timetable when it is deemed necessary.
- 2) Students are to attend all lectures and respective tutorial group sessions for courses they are enrolled.
- 3) Students are expected to check for timetable updates and/changes at <http://www.psb-academy.edu.sg/current-students/resources/timetable/>
- 4) Please check the venue at PSB Academy or website at <https://portal.psb-academy.edu.sg/OnlineCourseDisplay/> on the day of the lesson.
- 5) Student should check the assumed knowledge/pre-requisites requirements before enrolling in any courses.
- 6) International students are required to remain in campus for self-study for at least 3 hours on no-class weekdays. (Not applicable for part-time programme)