

Last Updated: 11-May-18

Term	BBUS(LMM)217 DBA	BBUS(LMM)217 DBA	BBUS(LMM)317 DBA	BBUS(LMM)317 DBA	BBUS(LMM)118 DBA	Term	BBUS218						BBUS318								
Trimester 1, 2018	MNGT2002	MKTG3040	ACFI1003	ACFI1003	ACFI1003	Trimester 1, 2018	Direct Entry	PSB Diploma in Business Administration (Elective Pathway 1)	PSB Diploma in Business Administration (Elective Pathway 2) / (Accounting & Finance)	PSB Diploma in Business Administration (Elective Pathway 1)	Direct Entry	PSB Diploma in Business Administration (Elective Pathway 2) / (Accounting & Finance)	PSB Diploma in Business Administration (Elective Pathway 1)								
	MNGT3011	MNGT2002	MNGT1001	ELECTIVE	ELECTIVE																
	MKTG3002	MKTG3002	LEGL1001	MKTG3002	MKTG3002																
	MNGT3002	MNGT3002	MNGT1002	ELECTIVE	MNGT1002 (ELECTIVE)																
							EAI Major	EAI Major	IB Major	IB Major	LMM Major	LMM Major	LMM Major								
Trimester 2, 2018	MNGT3008	ACFI1002 (RECOMMENDED ELECTIVE)	MNGT3008	MNGT3008	MNGT3008	Trimester 2, 2018	Direct Entry	PSB Diploma in Business Administration (Elective Pathway 2) / (Accounting & Finance)	PSB Diploma in Business Administration (Elective Pathway 1)	Direct Entry	PSB Diploma in Business Administration (Elective Pathway 2) / (Accounting & Finance)	PSB Diploma in Business Administration (Elective Pathway 1)									
	MKTG2010	MKTG3000	MKTG2010	MKTG3000	MKTG2010																
	MKTG3060	MNGT3008	MNGT2002	MKTG3060	MNGT2002																
	MNGT2005	MNGT3012	MNGT2005	MNGT3012	MNGT2005																
							EAI Major	EAI Major	EAI Major	IB Major	IB Major	IB Major	LMM Major	LMM Major	LMM Major						
Trimester 3, 2018	MKTG2101	MKTG2101	MKTG3040	MKTG2101		Trimester 3, 2018	Direct Entry	PSB Diploma in Business Administration (Elective Pathway 2) / (Accounting & Finance)	PSB Diploma in Business Administration (Elective Pathway 1)	Direct Entry	PSB Diploma in Business Administration (Elective Pathway 2) / (Accounting & Finance)	PSB Diploma in Business Administration (Elective Pathway 1)									
	MKTG3040	MKTG3040	MNGT3011	MKTG3040																	
	MNGT3012	MNGT3012	MNGT3002	MNGT3012																	
	MKTG3000	MKTG3000	IBUS1000 (RECOMMENDED ELECTIVE)	MKTG3000																	
							EAI Major	EAI Major	EAI Major	IB Major	IB Major	IB Major	LMM Major	LMM Major	LMM Major						
Trimester 1, 2019	ELECTIVE	MKTG3060		MKTG3060		Trimester 1, 2019	Direct Entry	PSB Diploma in Business Administration (Elective Pathway 2) / (Accounting & Finance)	PSB Diploma in Business Administration (Elective Pathway 1)	Direct Entry	PSB Diploma in Business Administration (Elective Pathway 2) / (Accounting & Finance)	PSB Diploma in Business Administration (Elective Pathway 1)									
	ELECTIVE	MKTG3002		MNGT2003 (RECOMMENDED ELECTIVE)																	
	ELECTIVE	MNGT3002		MNGT3002																	
	ELECTIVE	MNGT3011		MNGT3011																	
							EAI Major	EAI Major	EAI Major	IB Major	IB Major	IB Major	LMM Major	LMM Major	LMM Major						
Trimester 2, 2019		ELECTIVE				Trimester 2, 2019	Direct Entry	PSB Diploma in Business Administration (Elective Pathway 2) / (Accounting & Finance)	PSB Diploma in Business Administration (Elective Pathway 1)	Direct Entry	PSB Diploma in Business Administration (Elective Pathway 2) / (Accounting & Finance)	PSB Diploma in Business Administration (Elective Pathway 1)									
		ELECTIVE																			
		ELECTIVE																			
		ELECTIVE																			
							EAI Major	EAI Major	EAI Major	IB Major	IB Major	IB Major	LMM Major	LMM Major	LMM Major						
Trimester 3, 2019		ELECTIVE				Trimester 3, 2019	Direct Entry	PSB Diploma in Business Administration (Elective Pathway 2) / (Accounting & Finance)	PSB Diploma in Business Administration (Elective Pathway 1)	Direct Entry	PSB Diploma in Business Administration (Elective Pathway 2) / (Accounting & Finance)	PSB Diploma in Business Administration (Elective Pathway 1)									
		ELECTIVE																			
		ELECTIVE																			
		ELECTIVE																			
							EAI Major	EAI Major	EAI Major	IB Major	IB Major	IB Major	LMM Major	LMM Major	LMM Major						
Trimester 1, 2020		ELECTIVE				Trimester 1, 2020	Direct Entry	PSB Diploma in Business Administration (Elective Pathway 2) / (Accounting & Finance)	PSB Diploma in Business Administration (Elective Pathway 1)	Direct Entry	PSB Diploma in Business Administration (Elective Pathway 2) / (Accounting & Finance)	PSB Diploma in Business Administration (Elective Pathway 1)									
		ELECTIVE																			
		ELECTIVE																			
		ELECTIVE																			
							EAI Major	EAI Major	EAI Major	IB Major	IB Major	IB Major	LMM Major	LMM Major	LMM Major						
Trimester 2, 2020		ELECTIVE				Trimester 2, 2020	Direct Entry	PSB Diploma in Business Administration (Elective Pathway 2) / (Accounting & Finance)	PSB Diploma in Business Administration (Elective Pathway 1)	Direct Entry	PSB Diploma in Business Administration (Elective Pathway 2) / (Accounting & Finance)	PSB Diploma in Business Administration (Elective Pathway 1)									
		ELECTIVE																			
		ELECTIVE																			
		ELECTIVE																			
							EAI Major	EAI Major	EAI Major	IB Major	IB Major	IB Major	LMM Major	LMM Major	LMM Major						

Course Code	Course Name	Assumed Knowledge
ACFI1001	Accounting for Decision Makers	NIL
ACFI1003	Introduction to Finance	NIL. This course replaces the following course(s): ACFI2005. Students who have successfully completed ACFI2005 are not eligible to enrol in ACFI1003.
ECON1001	Microeconomics for Business Decisions	NIL
ECON2001	Intermediate Microeconomics	ECON1001
ECON2002	Intermediate Microeconomics	ECON1002
ECON3003	Global Trade and Finance	ECON2001 and ECON2002
IBUS1000	Managing International Business Risk	NIL. If you have successfully completed IBUS3002, you cannot enrol in this course.
IBUS2001	Cross-Cultural Management and Negotiation	IBUS1000 Managing International Business Risk
IBUS2003	International Trade Logistics	Assumed knowledge for this course is IBUS1000
IBUS3000	International Business Strategy	Assumed knowledge for this course is IBUS1000, IBUS2001 and IBUS2003
IRHR2270	Introduction to Human Resource Management	IRHR1001 Managing the Organisation or MNGT1001 Introduction to Management
IRHR3540	International Human Resource Management	IRHR2270
LEGL1001	Foundations of Law	NIL
MKTG1001	Foundations of Marketing	This course replaces the following course(s): MKTG2100. Students who have successfully completed MKTG2100 are not eligible to enrol in MKTG1001.
MKTG2101	Marketing Research	MKTG2100 Principles of Marketing or MKTG1001 Foundations of Marketing
MKTG2101	Consumer Behaviour	MKTG2100 Principles of Marketing or MKTG1001 Foundations of Marketing
MKTG3000	Strategic Marketing Management	MKTG2100 - Principles of Marketing or MKTG1001 Foundations of Marketing plus MKTG2010 - Marketing Research
MKTG3002	Digital and Social Media Marketing	MKTG1001 Foundations of Marketing or MKTG2100 Principles of Marketing
MKTG3040	Services Marketing	MKTG2100 Principles of Marketing or MKTG1001 Foundations of Marketing
MKTG3060	International Marketing	MKTG2100 Principles of Marketing or MKTG1001 Foundations of Marketing
MNGT1001	Introduction to Management	NIL. This course replaces the following course(s): IRHR1001. Students who have successfully completed IRHR1001 are not eligible to enrol in MNGT1001.
MNGT1002	Introduction to Entrepreneurship and Innovation	NIL
MNGT2002	Business Venturing	Assumed knowledge is IRHR1001 or MNGT1001, ACFI1001 and MKTG2100 or MKTG1001.
MNGT2003	Entrepreneurial and Innovation Diversity	NIL
MNGT2005	Leadership and Ethics	MNGT1001 Introduction to Management. This course replaces the following course(s): MNGT3003. Students who have successfully completed MNGT3003 are not eligible to enrol in MNGT2005.
MNGT3002	Knowledge Management	MNGT1001
MNGT3004	Organisational Structure & Design	MNGT2001 Business Strategy
MNGT3006	Entrepreneurial Strategy	40 units of the Entrepreneurship and Innovation major sequence, including MNGT1002 Introduction to Entrepreneurship and Innovation and MNGT2003 Entrepreneurial and Innovation Diversity
MNGT3007	Social Entrepreneurship	MNGT1002 Introduction to Entrepreneurship and Innovation
MNGT3008	Advanced Innovation Management	MNGT1002 Introduction to Entrepreneurship and Innovation
MNGT3011	Leading Organisational Change	MNGT1001 Introduction to Management. This course replaces MNGT3005. If you have successfully completed MNGT3005, you cannot enrol in this course.
MNGT3012	Strategic Business Management	40 units of
STAT1060	Business Decision Making	Basic numeracy and literacy.

NOTE:

The DBA pathway is for students who have completed their PSB Diploma in Business Administration (Elective Pathway Option 1).

All information provided is correct at the time of issue. The University and PSB Academy reserve the right to amend the timetable when it is deemed necessary.

The pathway must be read in conjunction with the program requirements in the Program Handbook, noting especially the Program Plan - <http://www.newcastle.edu.au/degrees/bachelor-of-business/handbook>.

You must contact PSB Program Executive or UON Singapore Admissions about your enrolment and academic progression if you fail any course.

All information provided is correct at the time of issue. The University and PSB Academy reserve the right to amend the timetable and course offering when it is deemed necessary.

Program Requirements (Double Major - Leadership & Management AND Marketing):
 To complete the degree, students must pass courses totalling 240 units (generally made up of 24 courses worth 10 units each). The academic program has three distinct components: core courses, a major sequence and elective courses.

- Core courses - 70 units.
- Major 1 courses - 70 units (including all Compulsory courses and the required number of Directed courses)
- Major 2 courses - 70 units (including all Compulsory courses and the required number of Directed courses)
- The Marketing Major and the Leadership and Management Major do not require students to complete a 1000 level Major course. Students who have selected these majors will need to complete a 10 unit Elective instead of a 10 unit 1000 level Major course.
- Electives-30 units.
- Students must not exceed 100 units at 1000 level.

<https://www.newcastle.edu.au/degrees/bachelor-of-business/handbook>

Program Requirements (Single Major - International Business OR Entrepreneurship & Innovation):
 To complete the degree, students must pass courses totalling 240 units (generally made up of 24 courses worth 10 units each). The academic program has three distinct components: core courses, a major sequence and elective courses.

- Core courses - 70 units.
- Major 1 courses - 70 units (including all Compulsory courses and the required number of Directed courses)
- Electives-100 units.
- Students must not exceed 100 units at 1000 level.
- Students must complete a minimum of 40 units at 2000 and 3000 level.

<https://www.newcastle.edu.au/degrees/bachelor-of-business/handbook>